



**Âyselkovsk district is an area
with a well-established agro-
industrial complex**





**Vyselkovsk district serves as
a hub for advanced medical
care across multiple
municipalities**





**Vyselkovsk district is
experiencing growth in its
industrial sector**





**Vyselkovsk district is the
territory of sports**



Basic information



Head of the district
Sergey Ivanovich Firstkov

District area
1730,9 km²

Administrative center
village of Vysselki

Number of settlements



Population

55417



Economically active population

28966

Resource base



Climate



Type of climate
Moderately
continental



Average annual
temperature

January $-3,6^{\circ}\text{C}$
July $+23,2^{\circ}\text{C}$

- Based on the precipitation levels, the area falls into the category of unstable moisture zone
- The average annual amount of precipitation is 468 mm
- The prevailing wind direction is from the southwest and northeast
- The district's agroclimatic conditions are suitable for cultivating crops.



Fresh water reserves



medium

19.746
thousand
m³/day



Fertile lands



Total amount

106,1 thousand
hectares

- The territory of Vyselkovsk district is located within the steppe zone, characterized by ordinary and southern chernozems
- The district's best soils are regular chernozems and thick clay soils with low humus content.
- The main areas in the district are covered by typical black soils, 106.1 thousand hectares of farmland.
- Typical chernozems cover an area of 32.7 thousand hectares.



Recreational resources



- Hunting grounds: “First Vyselkovsky”, “Vyselkovsky 1”, “Vyselkovsky 3”
- A specially protected natural area of local importance is the recreational zone known as “Pervomayskaya Roscha” (Pervomayskaya Grove) in the village of Pervomayskoye (Vyselkovskoye settlement)
- A specially protected natural area of local importance, the recreation zone known as “Sacred Spring,” is located on the eastern outskirts of Novodonetskaya village (Beysug settlement)
- Novo-Berezansk Nature Reserve
- Legion fishing base



Hunting grounds: "First Vyselkovsky", "Vyselkovsky 1",
"Vyselkovsky 3"

Animal hunting resources are represented by animal species:
hare, hare; wolf; jackal; fox; stone marten.



A specially protected natural area of local importance is the recreational zone known as “Pervomayskaya Roscha.”

The Pervomayskaya Roscha in the village of Pervomayskoye (Vyselkovskoye settlement) was established to protect man-made tree plantations planted in the mid-1960s as part of efforts to reforest the steppe zone of Krasnodar region. It is a valuable natural area because it combines various geographical features.

The specially protected natural area is surrounded on the western and northern sides by an unnamed gully that flows from the left bank into the Beysug river, where reeds grow. On the southern and eastern sides, it is bordered by arable land. The presence of endangered species of animals and plants makes the territory valuable.



A specially protected natural area of local importance is the recreational zone known as “Sacred Spring.”

“Sacred Spring” is located on the eastern outskirts of the village of Novodonetskaya (Beysug village).

The purpose of creating an artificial water feature, a borrow pit pond, is to preserve it. This pond is fed by springs that were revealed during the excavation of the earth.

The pond has an important recreational and religious significance for the nearby settlements, Novodonetskaya village and Beysug settlement.



Novo-Berezansk Nature Reserve

Novo-Berezansk Nature Reserve was organized in 1964. It received the status of a state regional nature reserve in June 1973.

The reserve helps conserve, restore, and reproduce scientifically, economically, and culturally valuable animal species. It also protects their habitats, breeding conditions, migration routes, and maintains the integrity of natural communities.

The relief of the Reserve is a gently rolling lowland. The Beysug river crosses its central part.

The Novo-Berezansk Nature Reserve protects a variety of animals including muskrats, coots, mallards, teals, sandpipers, glossy ibises, ducks, gray geese, minks, Russian hares, bustards, gray partridges, and quails. Moreover, the reserve is home to red foxes, raccoon dogs, weasels, moles, hedgehogs, and other animal species.



Legion fishing base

The coastal areas along rivers provide ideal microclimates for short-term recreation. Most visitors are fishermen, and recreational areas are located along riverbanks that are easily accessible by motor vehicles.

Fishing is a traditional activity in this region. People enjoy amateur fishing in rivers such as Beysug river, Zhuravka, Gadzhirovka, and various streams, as well as in man-made lakes located in recreational areas.

One of these bases is located in the Novo-Berezansk state regional nature zoological reserve near Berezanskaya station along the Gadzhirovka river.

There are designated areas for fishing and recreation within the recreation center.

Transport infrastructure

Railway transportation



Length of railway network



Major roads

Krasnodar – Tikhoretsk – Salsk railway



Large stations

Reception and departure routes: in the village of Beysug, the village of Gazyr, the village of Buzinovskaya



Road transportation



Length of road network



Major roads

M-4 Don federal highway (Krasnodar – Pavlovskaya) Krasnodar - Tikhoretsk regional highway



Major bus stations

Vyselki village, Luneva str. 1



Aviation



Nearest airport

the city of Krasnodar

90



Sea transportation



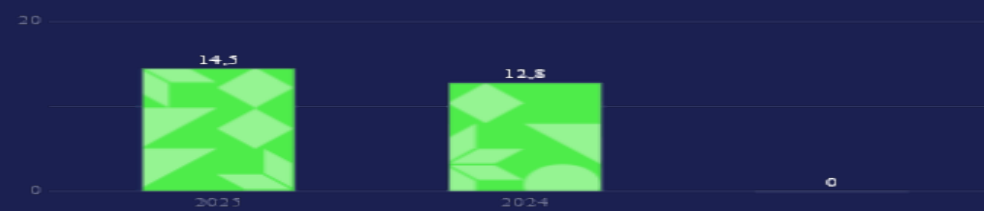
The nearest seaport
the city of Temryuk

227



Social and economic indicators

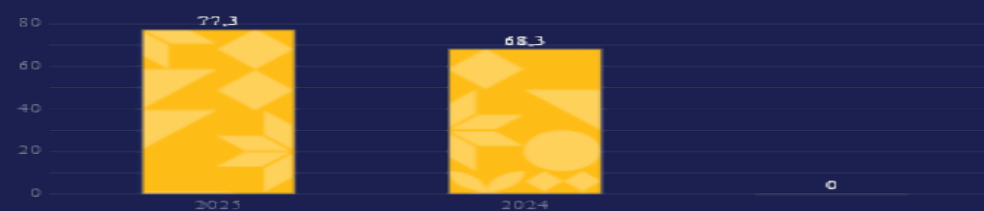
Volume of retail turnover, bln rubles



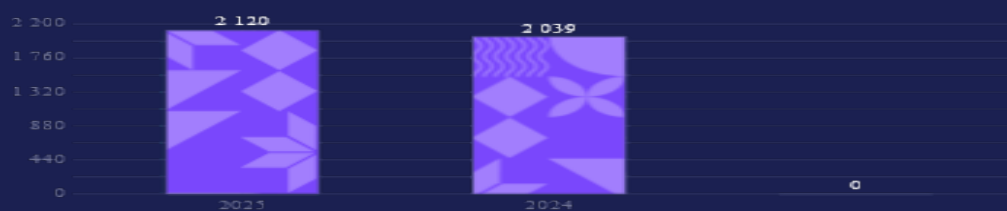
Shipment of products, bln rubles



Average salary of the population, thousand rubles



Number of small and medium-sized enterprises (SMEs)



Priority industries for attracting investments



Agro-industrial complex



Factors that make an industry attractive for investment

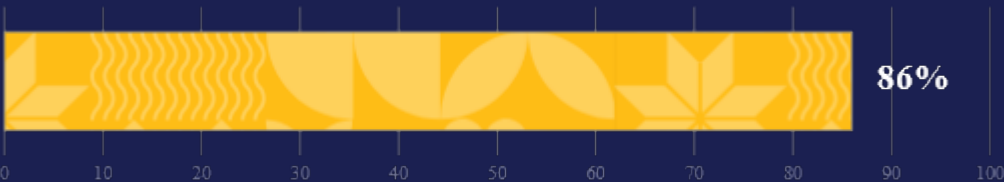
Vyselkovsk district is known for its focus on agriculture and industry. It includes two major agricultural enterprises, OOO N.I. Tkachev Agrocomplex and OOO Agrofirma Imeni Iliche. These enterprises specialize in producing a variety of crops like cereals, sunflowers, sugar beets, fodder crops, fruits, and vegetables in both open and closed environments. They also have well-developed livestock, pig, and poultry farming. The district's agricultural sector produces milk, beef, pork, and poultry. These agricultural products serve as the primary resources for the local food and processing industry. In the district's economy, the processing industry holds a 61% share, agriculture 25%, and the food industry alone makes up 99% of the total industry. To ensure growth, the municipality aims to enhance, modernize, and technologically upgrade its existing agricultural facilities, focusing on boosting production capacity. This strategy is crucial, especially during times of import substitution, to drive the district's development forward.



The largest enterprises of the industry

There are two food industry enterprises in the district: a large company called AO N.I. Tkachev Agrocomplex, which processes its own agricultural products, and OOO Syry Kubani (Kuban Cheeses), a medium-sized enterprise.

Share of the industry in the regional economy





Industrial sector

Factors that make an industry attractive for investment

To attract investment in the industrial sector, a presentation was created for the investment project “Building a facility for producing packaging for food items” in Vyselki village. Additionally, five appealing land plots in Vyselki village and Gazyr settlement were identified for establishing facilities in industries like light manufacturing, food processing, construction, pulp and paper production, petrochemicals, energy, and communications. This information has been published on the investment portal of the Vyselkovsk district online. These investment opportunities are part of the Unified System of Investment Proposals for Krasnodar region.



Social sphere

Factors that make an industry attractive for investment

The construction of social infrastructure facilities using budget investments has significantly contributed to the development of investments and the enhancement of the quality of life for district residents. In the last 3 years, through co-financing with larger budgets as part of national projects and state programs, villages in Vyselki, Beisuzhek, Gazyr, Berezenskaya, and NovoBeysugskaya have seen improvements. New recreational areas for both children and adults have been established, enhancing the overall look of these settlements.

The majority of the budget in Vyselkovsk district is allocated to socially-focused municipal programs.

The largest enterprises of the industry

A budget-friendly sports complex was constructed in Krupskaya village, fully equipped for sports activities. In the district center of Vyselki village, the Center of Uniform Wrestling has been built, along with health care facilities such as a general practitioner's building in Gazyr settlement, and two medical assistant and midwife stations in Novo-Beysugskaya village, including a dialysis center. Additionally, a polyclinic capable of handling 500 visits per shift is currently being built in Vyselki village, funded by larger budgets.



Photogallery



Competitive advantages



Geographical location

- Vyselkovsk District is situated in the central area of Krasnodar region. It covers the central part of the Kuban Plain and is included in the central economic district of the region.
- The district benefits from its flat terrain and highly fertile soils, which contribute to the growth of agriculture in the area.



Environmental and climatic conditions

- > Climate is moderate continental, with mild winters and hot summers.
- > Based on the precipitation levels, the area falls into the category of unstable moisture zone.
- > The prevailing wind direction is from the southwest and northeast. The district's agroclimatic conditions are suitable for cultivating crops.



Demographic factors

- > The permanent population in Vyselkovsk district is 55,417 individuals, with 30,596 people of working age, accounting for 55.2% of the total population.
- > The district's appeal is maintained through investment projects, social sphere development, the existence of an educational institution, the Vyselkovsk branch of the State Budgetary Educational Institution Kropotkinsky Medical College, improved living standards. All these factors contribute to the positive migration balance and overall population growth in Vyselkovsk district.



Economic development

- > The economy of Vyselkovsk district is diverse. The food industry holds the largest share at 61%, followed by agriculture at 25%, the consumer market at 12%, and other sectors like construction and transportation at 2%.
- > The agricultural producers in the district specialize in growing cereals, sunflowers, sugar beets, fodder crops, fruits, and vegetables. They also engage in cattle breeding, pig and poultry farming.
- > The district's primary focus is on dairy cattle breeding, with a milking herd consisting of highly productive Holstein breed animals.
- > Vyselkovsk district leads in poultry production, with businesses focusing on both meat and egg production.
- > The consumer market in the district is now made up of over a thousand retail stores, restaurants, auto repair shops, and consumer service providers.



Business support Infrastructure

- > The business support infrastructure in Vyselkovsk district includes various organizations: the Municipal Entrepreneurship Support Center at the Vyselkovsk Chamber of Commerce and Industry, the municipal co-working Center, Vyselkovsk Information and Consulting Center, Vyselkovsk Farmer non-profit partnership, KIF Agricultural Consumer Supply, Sales, and Service Cooperative, and the Public Representative of the Commissioner for the Protection of Entrepreneurs' Rights in the Municipality of Vyselkovsk District

Success stories



Construction of a facility for producing cheese, butter, and processing sour whey



Investor
ООО Сыр
Кубани



Implementation
timeline:
2019



Volume of
investments:
9,5 billion
rubles



Number of new
jobs:
350

In 2019, the largest investment project, the construction of a plant for producing cheese, butter, and processing whey, was successfully completed. The construction project lifecycle had five stages, with the total cost exceeding 9.5 billion rubles. The project received support from the administration of Krasnodar region.

ООО Сыр Кубани is the biggest high-tech cheese factory in Southern Russia, furnished with state-of-the-art equipment from top European

makers. Apart from production lines, ripening chambers and warehouses are also highly automated. This setup enables us to consistently produce top-quality products.

ООО Сыры Кубани is a part of N.I. Tkachev's Agrocomplex. This company makes products under the brand name "Nikolaev Cheese Factories" and has been working since 2018.

The plant only uses fresh milk of the highest quality from its own farms called N.I. Tkachev Agrocomplex as main ingredient. The brand offers over 20 types of cheese, including specialty cheeses crafted from unique recipes.

Up to 600 tons of milk and 550 tons of whey are processed daily on a 22,000 square meter area. The production capacity exceeds 50 tons of cheese per day.

Of these:

25 tons of solid and semi-solid (Tilsiter, Maasdam, Gouda, Emmental)

16 tons of fresh (Caucasian, Farm)

10 tons of filata pasta cheeses (Mozzarella, Suluguni, Cecil).

The plant also has facilities for producing butter and dry whey, with a capacity of 25 tons per day.

The enterprise has 350 employees.

At present, the production in Russia stands out for its advanced technology. The products, known for their high quality and great taste, have become popular and are highly sought after by customers in both the Russian market and CIS countries.

On a regular basis, the company takes part in various exhibitions and competitions and wins prizes.

In 2021–2022, OOO Syry Kubani took part in the national project “Labor Productivity” and both federal and regional projects aimed at supporting the enhancement of labor productivity in businesses. The project focused on enhancing the efficiency of butter production processes at the company, leading to increased production, cost reduction, and maximizing the effectiveness of employees' work.

In 2024, the company OOO Syry Kubani plans to upgrade its plant to boost the production of semi-hard and hard cheeses to 36 tons per day. The investment required for this project is estimated at 350 million rubles, with the implementation scheduled for the year 2024.

Detailed project description

All success stories



Planting an intensive seed orchard with an area of 112 hectares



Investor
AO N.I.
Tkachev
Agrocomplex



Implementation
timeline:
2023



Volume of
investments:
380 ðēīðóá

The goal of the investment project is to expand the fruit tree planting area and boost the apple yield.

In the project implementation, the area for planting fruit trees was expanded by establishing an intensive seed orchard covering 112 hectares. Moreover, trellises and drip irrigation systems were set up, along with an anti-hail system. The investment plan includes allocating 60 million rubles for buying containers, which will be acquired once the orchard starts producing commercially in 2026.

In 2023, AO N.I. Tkachev Agrocomplex harvested 18 thousand tons of fruit. During the 2023 season, they obtained 16.7 thousand tons of winter and summer apples, 1 thousand tons of plums, and the remaining fruit harvest consisted of apricots, cherries, peaches, and cherries.

The harvest is sold fresh and is canned.

Two fruit storages, each with a capacity of 8,000 tons, are used to store the products.

In 2023, 1,300 tons of drinks, juices, and nectars, along with 93 tons of fruit preserves, were produced under the brand Agrocomplex Vyselkovsky.

Detailed project description

All success stories



Modernization of the Moloko-2 dairy plant



Investor
AO N.I.
Tkachev
Agrocomplex



Implementation
timeline:
2022-2024

Modernization of the Moloko-2 dairy plant is being carried out in several stages.

In 2022, the company invested 171 million rubles in upgrading the dairy product bottling lines for plastic canisters, bottles, film, and glass at Moloko-2 enterprise. They also started producing milk and kefir in a family-sized packages.

The upcoming modernization project, set for 2023–2024, requires an investment of 381 million rubles. The goal of this project is to increase the plant's production capacity from 300 to 450 tons of finished products by incorporating ESL tanks for pasteurizing milk and kefir, and expanding the range of products.

The modernization of the plant is ongoing.

In 2024, the volume of investments will amount to 209 million rubles.

Detailed project description

All success stories

Investment projects and grounds



Agro-industrial complex



Industry



Fuel and energy complex



Transport infrastructure



Housing and communal services



Winegrowing and winemaking



Resorts and tourism



Consumer sphere



Social sphere



Information technologies



Investment projects



Venture for the production of packaging for food products

3d video

Investment grounds



Light industry enterprise

Virtual tour



Construction industry enterprise

Virtual tour



Petrochemical industry enterprise

Virtual tour



Pulp and paper production company

Virtual tour



Light industry enterprise

Virtual tour

State support



Information for investors and entrepreneurs
available on the Krasnodar Territory investment
portal



State support measures for investors and
entrepreneurs in the Krasnodar Territory

Investment Commissioner



Tatyana Pavlovna Korobova

First Deputy Head of Vyselkovsk district municipality



Address:

353100, Krasnodar Territory, Vyselkovsky district, village of Vyselki, Lenin str., 37



Phone number:

8(86157) 73246



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viselki_econ@mail.ru



Visiting hours:

You can schedule an appointment at the public reception office located at 37 Lenina Street, Vyselki village

Power & duties of the Investment Commissioner

District administration's point of contact for investors

Send a message